Contents

PREROGATIVE
Efficiency and Equity: the Forgotten Elements ............ Gary Chilson  3

REVIEW
"Perspective on the Adirondacks" by Barbara McMartin

........................................ Reviewed by Elizabeth Thorndike  5

FORUM
No to a Maine Woods National Park and Preserve: A Rebuttal of Jym St.
Pierre's "Rescuing the Heart of the Maine Woods" ............ Jeff Rowe  7

PERSPECTIVE
The Wildlife Conservation Society's Adirondack Communities and Conservation Program ... Leslie Karasín, Zoë Smith, and Michale Glennon 11

Building Partnerships, Sustaining Communities: A Strategic Framework for Enhancing Social, Environmental, and Economic Well-Being in the Northern Forest Region ..................... Michael Wilson 16

FEATURE
Hope or Despair: How Can an Environmentalist Keep up the Struggle?

........................................ Philip G. Terrie 21

ANALYSIS
Tracking the Web Visibility of North Country Communities

.... Elizabeth R. Bernat, Tim Clukey, and Jonathan R. Slater 27
September, Rainbow Lake, Franklin County, New York