UNION COLLEGE

2006+07 PRESIDENT'S REPORT TO THE COMMUNITY

INNOVATION, INTEGRATION & INSPIRATION FOR THE 21ST CENTURY
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I am pleased to provide my first President’s Report to the Community. We hope this report will give you a good sense of what’s happening at Union and of the continuing vitality of this storied learning community.

When I talk to prospective students and their parents about the opportunities at Union, I encourage them to visit the new Taylor Music Center and the recently renovated Butterfield Hall, two sites that dramatically capture the range of opportunities that students have at Union College.

The Taylor Music Center, an all-Steinway facility that boasts an electronic classroom and a world music room, provides remarkable space for students with interests in the arts to learn and to explore their talents. In a similar fashion, the new Bioengineering and Computational Biology Center in Butterfield brings students in contact with sophisticated instrumentation — instrumentation which, at many other institutions, is often restricted to use by graduate students only. In both facilities, you will find faculty and students working closely with one another.

THE HIGHEST STANDARDS

These facilities represent Union’s commitment to the highest standards of education and demonstrate that a student can pursue an extraordinary range of interests during his or her four years here. As you read this report, you will find many other examples of stellar opportunities for Union students. You will see what it means to say that liberal education involves both depth and breadth. You will also see the many ways in which our students and faculty continue to distinguish themselves.

Union has been proud to count U.S. presidents, secretaries of state, governors, inventors, engineers and leaders of industry, medicine, law, arts and education among its graduates. Likewise, Union has long boasted exceptional faculty members who have not only been committed to educating our young men and women, but who have contributed to their fields of study.

We continue to attract students who understand this legacy and faculty who want to share their own love of learning.

We have students, faculty and staff who are committed to improving our communities and our world. Whether in reducing our environmental footprint, raising consciousness about autism or land mines, or helping rebuild New Orleans, they want to make a difference in the world. You will find plenty of evidence of all this in these pages.

CONTINUED
LIFETIME MEMBERSHIP

Our alumni continue to demonstrate that, in becoming Union students, they established a lifetime membership in this remarkable institution. They understand the legacy of Union, and they continue to make a difference and distinguish themselves in ways that make us all proud. They also support their alma mater. They are joined in this by parents of Union students and other friends of the College. Together, their financial gifts have made possible all the remarkable things that happen here at Union.

This report should also make clear that Union stands on firm financial ground. We strive to be careful in our expenditures while enhancing the educational experience of our learning community and honoring our responsibilities as stewards of our historic campus. The performance of our endowment investments has been among the best of our nation’s colleges and universities, and this, in turn, has enabled us to improve Union well beyond what tuition and fees alone allow. The “You Are Union” campaign continues to move ahead, and this report illustrates why we must succeed in meeting our goal.

The future of Union is extraordinarily exciting and bright. Union has historically met the challenges of the day by creating an appropriate educational experience. In the face of rapid industrial and urban growth in the mid-19th century, Union responded by being the first to introduce engineering into the liberal arts curriculum. Anticipating an increasingly interconnected global world, Union allowed modern languages, along with classical languages, to fulfill graduation requirements. Now, the 21st century requires that we consider how best to prepare students to meet the challenges of their epoch. This offers an opportunity for Union to lead in the way that it did in the past.

STRATEGIC PLAN

In February 2007, the Union College Board of Trustees affirmed a strategic plan that was developed through a process that polled major stakeholders and included representatives of many College constituencies. The planning process yielded a vision for what a Union education should provide: Union College will be a leader in educating students to be engaged, innovative and ethical contributors to an increasingly diverse, global and technologically complex society.

The planning process concluded that, in order to realize this vision, the College would need to strengthen its foundation and focus on qualities of the Union experience that differentiate it from most other institutions of higher learning. The plan calls on us to strengthen our foundation by: 1) continuing to pursue the highest standards for the academic experience we provide, 2) creating an optimal learning environment, and 3) stewarding our resources.
It also urges us to develop three qualities of Union that differentiate us: 1) our commitment to being small and global and diverse, 2) our commitment to the liberal arts and engineering, and 3) our commitment to inspire innovation and use the past for inspiration. These three differentiators, interestingly enough, combine qualities of an education that are sometimes seen as being in conflict. At Union, they converge in ways that we believe make us, and the education we provide, special.

We strive to be the college of choice for individuals with interests in science and engineering who know that they can only understand the “big picture” if they also study great works of literature, music and art; understand social, psychological, historical and economic context; and consider questions that have preoccupied philosophers for centuries.

We strive to be the college of choice for individuals with interests in the humanities, arts and social sciences who also know that to live and thrive in the 21st century in any field of endeavor will require an understanding of science, engineering and technology. The world desperately needs people who have been shaped by this kind of educational experience. The world continues to need Union College.

REALIZING OUR AIMS

We are serious about realizing the aims of our strategic plan. However, we are not there yet. Union has remarkably talented and dedicated students, faculty, staff, administrators, alumni, parents of students and friends. I have every confidence that, working together, we will rise to the occasion, muster the resources needed to advance the College and create an educational experience that will be modeled by others.

In so doing, we will not only ensure Union’s future but also answer the call to innovate, integrate and inspire.

Sincerely,

Stephen C. Ainlay, Ph.D.

PRESIDENT
Union is committed to innovation, the same entrepreneurial spirit that has guided the College for more than two centuries. Today, interdisciplinary collaboration, research and international experience are cornerstones of a Union education. Union prepares students to become critical thinkers and problem-solvers, skills for life, and offers world-class opportunities to engage in creative, independent and scholarly activity. The result is a vibrant intellectual community where members of our faculty ignite a passion for learning, connect ideas and provide tools for understanding our complex, global society.

Interdisciplinary collaboration

Last winter, the College opened the Center for Bioengineering and Computational Biology in renovated Butterfield Hall, made possible with funding from the Howard Hughes Medical Institute. The building fosters interdisciplinary collaboration and student-faculty interaction and represents Union’s distinctive strength in a growing field that is at the nexus of engineering, biology and the liberal arts.

World-class scholar Peter Ross Bedford of Australia’s Edith Cowan University was named Union’s first John and Jane Wold Professor of Religious Studies. He will direct an interdisciplinary program in Religious Studies, teaching a variety of courses about religions of the world and helping students understand and appreciate the role of religious factors in international communities.

Ethics became a staple of classroom discussion in many disciplines thanks, in large part, to the Michael S. Rapaport ’59 Ethics Across the Curriculum Initiative. During its first year, the program introduced ethics into 19 courses, sponsored 10 faculty development workshops and supported seven speakers and other campus events. In addition, Union will become the first liberal arts college to host the prestigious 11th Annual National Undergraduate Bioethics Conference.

Union’s Neuroscience major continues to attract a growing number of students with interests that intersect the fields of biology and psychology. Research questions are considered from many different levels and different converging methodologies are used.

Computer Science added numerous courses to its expanding interdisciplinary offerings, including robotics, Web development, scientific computing, computational biology, computational linguistics, artificial intelligence and advanced level digital arts.

Directors, writers and producers of some of the most popular films and television series visited Union in April for “Recreating the Classics: Hollywood and Ancient Empires,” a two-day conference on how Hollywood treats the ancient Greeks and Romans. They were joined by top scholars for a series of roundtable discussions and presentations.

Stacie Raucci, assistant professor of Classics, organized the conference, which related to her course, “The Ancient World in Film and Literature.”

Union introduced a new Film Studies minor, aimed at developing awareness of film as a widespread medium of cultural communication. The program will help prepare students to pursue academic and creative paths for advanced study or professional interests.
Research

The 17th annual Steinmetz Symposium celebrated the research, scholarly and creative achievements of more than 300 students, and demonstrated why Union’s hands-on, intensive learning—an ideal balance of the theoretical and the practical—is among the best anywhere. Highlights included the unveiling of Union’s 100 mile-per-gallon Challenge Vehicle; breathtaking dance performances at the Nott; and the debut of a film about sustainability at Union. Talks ranged from “A Portrait of James Dean” to “Tasmanian Aboriginal Identity” to “Theoretical Modeling of Exploding Black Holes.”

The College’s Aerogel Team, directed by Prof. Ann Anderson of Mechanical Engineering and Prof. Mary Carroll of Chemistry, received a third grant from National Science Foundation. The team, which includes six or more students from a range of disciplines, seeks improvements in the manufacturing process and on characterizing the properties of the aerogels, ultra-light matrix materials that make excellent insulators.

Professor of Mathematics Julius B. Barbanel’s research on envy-free, equitable and efficient distribution was highlighted in detail in the Science News article, “Cutting a Pie is Not a Piece of Cake.” The San Francisco Chronicle featured the research of Assistant Professor of Biology Jeffrey Corbin in a review of the invasion of California grasslands by non-native plant species. Research on grasshopper development by Scott Kirkton, assistant professor of Biology, was published in an on-line piece in Live Science under the headline, “How Grasshoppers Are Like Lance Armstrong.” The article was picked up by Fox News. Lori Marso, director of Women’s and Gender Studies and professor of Political Science, was interviewed on National Public Radio’s 51% about her new book, “Feminist Thinkers and the Demands of Femininity: The Lives and Work of Intellectual Women.” Raymond Martin, the Dwane W. Crichton Professor of Philosophy and chair of the Philosophy Department, co-authored (with Dalhousie University psychologist John Barresi) “The Rise and Fall of Soul and Self: An Intellectual History of Personal” (Columbia University Press). Martin was interviewed about the book on KQED Public Broadcasting in the Bay Area.
An international experience

More than half of Union’s students took part in the College’s extensive international study program, pursuing everything from environmental studies in Brazil to Chinese culture and civilization in Nanjing. Students on the Vietnamese term abroad, like Rebecca Broadwin ’08, did HIV research in Hanoi. And on Union’s innovative entrepreneurship term in Fiji, students lived with local families and interned with Fijian small business owners to understand how they operate.

In December, students traveled on two new mini-term programs, to South Africa and Thailand, under the direction, respectively, of Professors Teresa Meade (History) and Suthathip Yaisawarng (Economics). In Cape Town, students attended lectures and discussed readings on the colonial, post-colonial, apartheid and post-apartheid eras in South Africa. The Thailand mini-term focuses on the influence of the monarchy system and Buddhism on economic development and culture.

Union also continued to broaden students’ perspectives and deepen their knowledge of other cultures through on-campus study. In the fall, two courses taught by a visiting Fulbright Scholar became a doorway to Indonesian music and culture for 28 students. World-renowned composer and gamelan expert I Nyoman (Komang) Astita offered a workshop and class focusing on Union’s gamelan and the Indonesian island of Bali. The Asian Percussion Workshop culminated with a student performance at the Nott Memorial. The gamelan courses were part of a growing set of world music classes aimed at introducing students to foreign cultures through music. The Union gamelan resides in the new World Music Room in the Taylor Music Center along with the Japanese taiku and the djembe, the traditional West African drum.

News and achievements

Union’s Geology program was accepted into the prestigious Keck Geology Consortium, a leading independent undergraduate research organization. Union was among five institutions chosen, the first time since 1987 the group has taken new members.

Therese McCarty was named vice president for Academic Affairs and dean of the faculty. She had been serving as interim vice president and dean. Two faculty were named to endowed professor-
ships in recognition of their years of excellent teaching, scholarship and service. Ruth Stevenson, professor of English, is the Thomas B. Lamont Professor of Literature. Cherrice Traver, dean of Engineering, is the first David Falk '39 and Elynor Rudnick-Falk Professor of Computer Engineering. President Stephen C. Ainlay was appointed to the Governor’s Commission on Higher Education for New York, a new state commission charged with identifying ways of improving the quality of higher education in New York. Associate Professor of Spanish and Latin American Studies Daniel Mosquera’s documentary about the Afro-Colombian feast honoring Saint Francis of Assisi, “Sanpachando: San Pacho is for the Revelers,” was an official selection of the 2007 San Francisco Black Film Festival. It subsequently won Best Documentary Feature at the AT & T St. Louis Filmmakers Showcase and was selected to participate at the 2007 Inaugural Mid Atlantic Black Film Festival in Norfolk, Va. Binyavanga Wainaina, writer-in-residence, was named one of the 50 best artists in Africa. A memoir by Harry Marten, the Edward E. Hale Jr. Professor of English and chair of the English Department, was published. The book is titled “But That Didn’t Happen to You: Recollections and Inventions.” Erika Eisenhut ’06, who completed a stellar three-sport career at Union while garnering numerous academic honors, was selected as one of six winners of the Woody Hayes National Scholar Athlete Award by The Ohio State University and Northwest Sertoma Club of Columbus, Ohio. She was named the country’s top female Division III athlete. Watson Fellow Adam Grode ’05, was awarded a grant from the Fulbright Program to study Chinese in Central Asia. Justin Silvestri ’07 won a Fulbright English Teaching Assistantship in France. The College awarded several honorary degrees and other distinctions throughout the year. Ira Rutkow ’70, physician and author, received the Founders Medal; H. Gilbert Harlow, professor emeritus of Civil Engineering, Founders Medal; Phil Di Sorbo ’71, co-founder and executive director of the Foundation for Hospices in Sub-Saharan Africa, Nott Medal; Charles Gibson, ABC’s World News anchor; honorary doctor of humane letters; Richard Sorabji, classicist and professor of Philosophy, King’s College London, honorary doctor of letters.

AN INTELLECTUAL MARATHON

Union’s Ethics Bowl Team had an impressive showing in the 2007 Intercollegiate Ethics Bowl National Championship in Cincinnati. Will Fitzsimons ’08, Meagan Keenan ’09, Samantha Miller ’07, Nordo Nissi ’07 and Heidy Sanchez ’07, advised by Philosophy Professor Michael, won two of their three matches. Of the 120 teams participating, the top three teams from eight regions went to the national event. As part of their rigorous preparation, the students reached out across disciplines. Providing perspective on individual cases were Professors Suzanne Benack (Psychology), Michelle Chilcoat (French), Lorraine Morales Cox (Visual Arts), Robert Hislope (Political Science), Scott Kirkton (Biology), Lisa Wareski (Philosophy) and Darius Watson (Political Science), and Librarian Tom McFadden.
New frontiers in campus living

Student life at Union has never been more enriching. Our social climate challenges students to become active, independent individuals who care about their communities. The Minerva House System has transformed the College by creating small, overlapping communities that offer real opportunities for growth through self-governance, group activities and thought-provoking discussions. The Minervas interact with theme houses, sororities, fraternities and other campus groups, offering a unique living-and-learning experience. In addition, first-rate athletics and cultural events, state-of-the-art facilities, growing environmental advocacy and enhanced safety measures all contribute to the exceptional quality of life at Union.

A New Social Climate

The Minerva system, Union’s bold initiative to integrate the intellectual and social spheres of college life, has become a national model. The College last fall hosted a symposium, “Bridging the Academic-Social Gap,” which brought Union together with other national leaders who are re-shaping campus culture. The New York Times reported that the Minervas are creating a new climate that lets Union’s “academic richness shine through.”

Among this year’s highlights at Union’s seven Minervas:

- Dinner and theater at Proctors Theater with Beuth House students, faculty and staff
- Blue House reception with civil rights attorney Ann Franke
- The dedication of Breazzano House (formerly Orange House), thanks to the generosity of David Breazzano ’78.
- Golub House reception with Gen. Wesley Clark
- Weekly Green House music jam sessions, featuring faculty, local musicians and students interacting in harmony on a variety of instruments
- Sorum House’s new “How To” life skills series, everything from auto repair to investing
- A Wold House discussion with acclaimed author Andrea Barrett ’74.

Ozone House, the newest of Union’s 11 Theme Houses (living options for students with similar interests) presented Café Ozone and weekly luncheons that featured locally produced organic food. Ozone also joined with other campus groups to promote environmentally friendly events such as “Do it in the Dark,” a campaign to shrink the carbon footprint of our buildings.

Students and faculty with late-night hunger found an oasis at Language House’s Crepes Night. Those looking to express themselves or learn some new steps made their way to ARTS House Open Mic Nights or Symposium’s Cuban Dance Night.

Union proudly celebrates the 175-year tradition of service, scholarship and creative thought by the Greek community. This year, fraternities and sororities pitched in for a range of causes and activities.

Tri-Delta’s “Tie the Nott” raised more than $21,000 for breast cancer research. Tri Delta sisters also organized the first Mr. Union Pageant, which raised $1,450 for Rolling for Autism, an organization launched by senior Dan Tatlar to help children with autism.
POSSE FINISHES FIRST YEAR

Ten Posse Scholars, an ethnically diverse group of potential student leaders from the Boston area, completed their first year at Union in June, enhancing the breadth and depth of Union’s rich educational experience. The students earned scholarships through a process run by the national Posse Foundation. “They are high-achieving and highly motivated. They want to work hard. For some of them, that means learning to work differently because they haven’t been challenged in high school,” said Maggie Tongue, director of the Office of Post-Graduate Fellowships and mentor to the first Posse group.

The foundation’s name was inspired by a conversation with an inner city New York City dropout who never would have left college “if I had my posse with me.”

STUDENT LIFE AT UNION HAS NEVER BEEN MORE ACTIVE OR ENRICHING.

Alpha Delta Phi’s 24-hour ski-a-thon supported the American Heart Association’s “Go Red for Women” campaign.

Alpha Epsilon Pi partnered with Hillel for the Snowball, an annual gathering for the elderly.

Theta Delta Chi brothers volunteered at the Kenney Community Center as homework helpers and mentors. Seniors Pat Mulrooney and John Greklek started their own non-profit New York Patriots Foundation to benefit wounded soldiers. The fraternity hosted a campus-wide Casino Night to raise funds for the organization.

Diversity & the Campus Community

In the fall, the College welcomed the first class of Posse Scholars, 10 merit scholarship students recruited from the Posse Foundation’s student leadership program in Boston. The Foundation trains promising students from public high schools to form multicultural teams for enrollment at top colleges. Another 10 Posse Scholars arrived this fall with the Class of 2011.

The College also opened its gates to four first-year international students from Russia, Mexico, India and Sweden as part of the prestigious Davis Scholars Program, which provides scholarships for graduates of United World College. The program has students at 65 of the top American colleges and universities.

Two Class of 2006 graduates, Laura Meloney and Jennifer Pangburn, unveiled their giant mobile, “As One,” in Reamer Campus Center. The mobile depicts a single portrait made from photographs of facial features of 17 students.

The artists, encouraged by Visual Arts Professor Fernando Orellana, wanted “to stimulate our viewers to consider all people and welcome multiculturalism and diversity.”

The 11th annual Feigenbaum Forum, made possible by generous brothers Armand V. ’42 and Donald S. ’46 Feigenbaum, focused on “The Global Imperative: Approaches to Internationalizing the Union Experience.” The event highlighted Union’s successful term abroad program in Fiji and underscored the value of intercultural understanding.
In December, President Ainlay and Therese McCarty, vice president for Academic Affairs and dean of the faculty, joined other presidents and deans at a meeting of the Consortium on High Achievement and Success in New York City. Representatives from more than 30 highly selective liberal arts colleges explored ways to assure the success of students and faculty from underrepresented groups.

In April, students in first-year residence halls launched a six-week program of cultural awareness and tolerance education in Davidson North. Showings of the television program, 30 Days, were followed by discussions with residence hall advisors and faculty on binge drinking, aging, minimum wage standards and other topics.

Student Affairs staff organized three trainings for the revamped Ally program to create support and promote tolerance for the lesbian, gay, bisexual and transgender community.

Scholars and experts who came to campus throughout the year to offer diverse perspectives included Ingrid Mattson, the first woman president of the Islamic Society of North America, and Layli Miller-Muro, founder of the Tahirih Justice Center. Activist Morris Dees, co-founder of the Southern Poverty Law Center, and noted journalist Soledad O’Brien helped launch the College’s Presidential Forum on Diversity.

New frontiers in campus living

Above: 2006-07 marked the first full year of Union’s state-of-the-art fitness center.
At left: Dancing at the Nott is a Steinmetz Symposium tradition.

Athletics

As they do each year, Union’s 550 student-athletes made us proud. Six teams competed in NCAA team or individual championships and three in ECAC tournament play, two earning championships. Seven students were named All-Americans, including the first female track and field athlete, Allison Cuozzo.

There were four Liberty League Players of the Year, Three League Coaches of the Year—John Audino, football; Scott Felix, swimming and diving; and Brian Speck, women’s soccer—and three Liberty League Rookies of the Year.

Tom Arcidiacono was a finalist for the Gagliardi Trophy for National Player of the Year in football, and Olivier Bouchard ’07 was named the inaugural Men’s ECAC Hockey League Student-Athlete of the Year.
Student athletes excel at Union.

Union ranked 25th among Division III institutions by National Collegiate Scouting Association, 35th among all divisions.

Perhaps more impressive were the student-athletes’ academic achievements. A total of 167 students received Academic All-League recognition (up from 125 last year). There were three Academic All-District selections and a nominee for an NCAA Post-Graduate Scholarship.

The continued support of our alumni, parents and friends plays an integral role in our overall success, and Union’s sports boosters remain among the most dedicated in the nation.

**Arts & Culture**

Artistically and culturally, 2006-07 was a vibrant year, with the opening of the $4 million Taylor Music Center and elegant Emerson Auditorium in the renovated North Colonnade, made possible by a generous gift from Jim ’66 and John ’74 Taylor. The building features 13 Steinway pianos and a prestigious ranking as an “all-Steinway” program.

The College hosted 15 world-class concerts at Memorial Chapel through the Chamber Music Concert Series; provocative fall and spring student productions at the Yulman Theater (The Elephant Man and The Birds); and a stimulating lecture-demonstration by the renowned Taylor2 modern dance troupe.

There also was an impressive array of exhibitions at the Nott Memorial, including a major show devoted to Union’s most famous alumnus, 21st president of the United States Chester Alan Arthur, Class of 1848.

The Alumni Writers Series featured talks by National Book Award-winning fiction writer Andrea Barrett ’74, magazine columnist Nikki Beland ’96, poet Diane Mehta ’88 and crime writer Kerrie Ticknor Droban ’87. Acclaimed American novelist Walter Mosley came to campus in May as part of the new, parent-sponsored Minerva Dessert and Discussion series designed to encourage creative thinking about current events.

Perspectives at the Nott brought numerous speakers to campus, including Barrett; Watson Fellow and musical scholar Adam Grode ’05; Tahirih Justice Center founder Layli Miller-Muro; Duke University biologist Steven Vogel; and Tibet Women’s Association President B. Tsering.

Notable student activities included a standing-room-only concert by Third Eye Blind, numerous bands and comedian John Oliver of The Daily Show.

**Ensuring safety: The College continued to enhance security measures for the campus community.**

**“The Birds”: Aristophanes’ classic swooped into the Yulman Theater in the spring.**

**PUBLIC SAFETY OFFICERS SWORN IN**

Eleven members of the Campus Safety Department were sworn in this spring as public safety officers, a new designation that gives them additional authority to make warrantless arrests, detain or transport suspects and seize potential evidence, in cooperation with Schenectady police.

To earn the designation, officers completed 327 hours of training. The College also instituted a number of other measures to ensure a safe and secure environment for the campus and community, including new lighting and facilities upgrades, and added surveillance devices.
Civic commitment and a sense of responsibility toward others became central to the Union experience as never before. In the past year, students immersed themselves in a range of activities that helped make life better on campus, in Schenectady and in the larger world. Whether tutoring and mentoring, cleaning up the Erie Canal or helping to rebuild homes in New Orleans, they took on these commitments in typical Union style—with passion and purpose, independence and imagination, energy and enthusiasm.

On Campus

Union’s environmental awareness campaign kicked into high gear with an emphasis on programs and activities to promote sustainability and responsibility of our resources. “Abrupt Climate Change,” an Environmental Studies seminar series, drew three major speakers to campus, including leading author and activist Bill McKibben. The U-Sustain Environmental Club sponsored a rally to promote awareness of global warming as part of a nationwide Step It Up event, the largest environmental protest in a quarter century. Rally participants also joined the Schenectady Coalition Against Global Warming. The student-run Café Ozone, a joint venture by Ozone House and Dining Services, jumped in popularity, serving organic lunches to more than 200 students, faculty and staff each week.

In Schenectady

Union students, both individually and in groups, reached out to the local community in dozens of imaginative ways. Volunteers at the Kenney Community Center tutored and read to local children, helped with homework and hosted the U-Care Carnival. They served as Big Brothers and Big Sisters and coached local high school students for a regional science bowl competition. Kelsey Allen-Dicker ’07 and Amanda Riitano ’08 brought the joy of dance to elderly residents at Schenectady’s Kingsway Arms Community Center and preschoolers at the Twinkling Stars nursery school. Kaitlyn Canty ’08 helped bring one of the theater world’s most transformative events, The Vagina Monologues, to campus; proceeds went to a local shelter for battered women. Ceramics students volunteered their “Empty Bowls” for a dinner to benefit the Northeast Regional Food Bank. Students from the Greek community, Minervas and Theme Houses, with help from Athletics and the Kenney Center, taught 100 Yates Elementary School children about fitness and wellness as part of the American Heart Association’s Jump for the Heart event.

For the 12th straight year, students, faculty and staff spruced up Schenectady during John Calvin Toll Community Service Day. A Union group led by History Professor Andrew Morris also cleared brush and trees at historic Erie Canal Lock 23. Union was named the 2006 Employer of the Year by the Schenectady Association for Retarded Citizens for providing jobs and training to dozens of people with disabilities over the past decade. President Stephen C. Ainlay addressed sixth grade graduates of the Yates Magnet Elementary School at their commencement.
Reduction of waste: Campus groups worked together to donate student items at term's end.

Preserving history: Prof. Morris' student volunteers gather at the Erie Canal.

STUDENTS TOOK ON COMMUNITY COMMITMENTS
IN TYPICAL UNION STYLE — WITH PASSION AND PURPOSE, INDEPENDENCE AND IMAGINATION.

STEVEN PO-CHEDLEY '08
ENVIRONMENTAL ACTIVIST
Udall Scholar and Harry S. Truman Scholarship finalist Stephen Po-Chedley helped create a campus-wide recycling program. He also organized the campus-wide rally for climate change and the "Do it in the Dark" competition to reduce electricity consumption.

"The competition was a tremendous success," he reported. "Despite considerably less natural light and colder temperatures from the fall to winter trimesters, there has been a notable decrease in normal electricity consumption patterns."

NANCY BOROWICK '07
GUYANESE COMMUNITY PROJECT
Nancy Borowick's passion for foreign culture, photography and anthropology led her beyond Union's gates and into Schenectady's thriving Guyanese community for her thesis, "Maintaining Traditions in America: The Guyanese of Schenectady."

In turn, local residents and city officials came to the College for an exhibit of Borowick's photos. Some of her interview subjects, like Deryck Singh, helped her cook Guyanese food for the opening reception. Borowick, an Organizing Theme major, concentrated her classes in the Anthropology, Modern Languages and Visual Arts departments.

PROF. ANDREW MORRIS
ERIE CANAL VOLUNTEER
In 1825, students from Union College fired off their muskets to celebrate the first canal boat voyage along the Erie Canal. Nearly two centuries later, Union students, faculty and staff pitched in to help preserve Lock 23 in Rotterdam. The Union team, organized by Assistant Professor of History and avid outdoorsman Andrew Morris, worked with local volunteers to clear brush and small trees. The volunteers' passion for preserving and promoting the historic structure is the latest link in the College's rich history with the Erie Canal; a Union student, Squire Whipple (Class of 1830), designed many of the canal's original bridges.

SCHOOL'S OUT, RECYCLING'S IN
Four College groups—Facilities Services, Residential Life, Ozone House and the Kenney Community Center—joined forces for a new campus recycling project, giving leftover student items to charity while reducing landfill tonnage. "We're hoping the event will enhance people's awareness of reusing unwanted items," said Ozone member Greta Murphy '09, of the new trash-to-cash initiative. Led by Director of Facilities Services Loren T. Rudinski, more than 60 staff and administrators collected everything from cookware and couches to computers. The most useful items were donated to Habitat for Humanity of Schenectady and Weed and Seed of Hamilton Hill, helping economically disadvantaged families, including one family victimized by a fire. Both groups also sold items to help support their respective programs of building houses and cleaning up neighborhood crime.
In the World Community

Students complemented their academic goals and classroom studies by engaging with the world beyond campus gates to help make it a better place. For four Union hockey players, this meant trading in their skates for Rollerblades and skating from Florida to Maine to raise money for autism research and programs. For Karyn Amira ’07, it meant raising awareness of deadly Cambodian landmines, a commitment that garnered national recognition. As Amira said, “College students are an untapped resource that must be encouraged to participate in the political process.”

Twenty-two students and two faculty mentors spent a week in New Orleans helping residents still suffering from Hurricane Katrina. Working with AmeriCorps volunteers, they followed in the footsteps of Union students who joined relief efforts in December 2005, and, like their predecessors, documented and recorded their efforts for future volunteers. Some, like Libby Johnson ’08 and Meagan Keenan ’09, volunteered for their second time, and parents and alumni provided critical supplies and funding.

When Union learned of the shootings at Virginia Polytechnic Institute, members of Student Forum joined Interfaith Chaplain Viki Brooks-McDonald to organize a campus-wide vigil for the victims. The campus community gathered outside the Nott Memorial to offer prayers and support during a time of national mourning.

And members of Campus Action once again staked the Union campus with wooden memorials to Iraqi soldiers to promote discourse and social change in a time-honored manner, by asking questions, sharing facts and keeping the lines of communication open.

BILAL MAHMOOD ’08
KATRINA VOLUNTEER

“Volunteering to help rebuild New Orleans in the wake of Hurricane Katrina opened my eyes,” said Bilal Mahmood, who traveled south with 10 other Union students in December. They brought hope, faith and resolve—and a lot of might and muscle—to the St. Bernard’s Parish region as they gutted a house, hauled away trash and repaired a roof. Now, Mahmood, who plans to go to medical school, continues to spread the message about how much help is needed in New Orleans. “It’s tough to know where to begin when communities are devastated, but sometimes the only option is to start fixing things that can be fixed.”
KARYN AMIRA ’07
PEACE SCHOLAR

Visiting Cambodia while on a Vietnamese term abroad, Karyn Amira ’07 discovered “the horrific nature” of landmines that continue to litter the countryside. Back on campus, the political science major urged students to encourage U.S. signing of the international Treaty to Ban Landmines, so they could reach as many people as possible. Their efforts brought in more than $120,000 for American Cancer Society research. For Sartori, of Northboro, Mass., the issue hit home; she was in third grade when her mother was diagnosed with breast cancer. “I wanted to do something for the campus community centered around women’s issues,” Sartori said. “What better cause than breast cancer? My mother is a survivor, and her strength and courage were a great inspiration to me.”

DAN TATAR ’07
“ROLLING FOR AUTISM”

Braving hazardous traffic and 100-degree weather during their 2,000-mile skate from Florida to Maine, Dan Tatar ’07 and friends raised money — more than $100,000 — and public awareness for autism. Rolling for Autism also landed them on Good Morning America and garnered support from the Autistic Society of America and other groups, with donations from as far away as Belgium. A former Union hockey player whose older brother, Ben, is autistic, Tatar was joined by classmates Kelly Lannan, Sean Streich, Jason Ortollano and Carson Strang. Men’s hockey coach Nate Leaman trained the group, and hundreds of students and alumni cheered them along the way.

CORINNE SIMISKY ’08
HUMANITARIANISM AT WORK

When two girls at the Springer Memorial Secondary School in Barbados asked Corinne Simisky ’08 where they could get an HIV test, she directed them to a confidential testing center and a woman who could provide support. Then Simisky organized a seminar on HIV, AIDS, relationships, positive body image and family life. “I came away understanding that by educating people and encouraging them to help themselves, I had the potential to have an infinite impact on a community,” Simisky reflected. Simisky, who joined her classmates in relief efforts in New Orleans in 2005, is an Organizing Theme major studying issues that affect humanitarian services, globalization and international aid.
At a time when the competition to gain admission at top schools around the nation remains fierce, Union had its largest applicant pool ever in 2006-07. This strong new class of students comes with exceptional academic achievement and extracurricular credentials. It’s also the most diverse in terms of multiculturalism and geography and for the first time in the College’s 213-year history, the number of incoming first-year women surpasses first-year male students (51 to 49 percent). The College began admitting women in 1970.

Class of 2011 enrollment highlights

- NUMBER OF APPLICATIONS RECEIVED: 4,837 (464, or 10%, more than last year)
- ACCEPTANCE RATE: 43%
- APPLICANTS WHO SAID UNION WAS THEIR FIRST CHOICE: 69%
- EARLY DECISION APPLICANTS: 35%

Class profile

- CLASS SIZE: 561
- STUDENTS OF COLOR: 17% of the class (up from 14%)
- ENGINEERING STUDENTS: 16% of the class (up from 11%)
- GENDER: 51% female (up 3%); 49% male
- GEOGRAPHIC REPRESENTATION: Students come from 23 states (36% are from New York) and the U.S. Virgin Island of St. Croix. There are 40 new international students from 20 countries, including Bolivia, Brazil, Chile, Czech Republic, Ecuador, England, France, Germany, India, Japan, Russia, Ukraine and Vietnam.

Union makes SAT history

After careful consideration by the Board, the College changed its admissions policy to make standardized testing—the SAT—optional. This complements Union’s long history of employing a highly personalized, rigorous review process that considers academic achievement a better predictor of college potential than standardized exam scores, with their well-documented scoring errors and biases.

By making the SAT optional, we continued to broaden our reach. Like other top national liberal arts colleges who have taken this approach, so far Union has seen increases in quality, diversity and selectivity with no adverse effects.

The change brought an enthusiastic response from prospective students, parents and officials at secondary schools who value Union’s thorough consideration of applicants.
Recruitment highlights

The energetic staff at Grant Hall hosted numerous open houses and other events throughout the year while also traveling around the country to meet and attract prospective students.

In October and November, two fall open houses drew a total of 1,000 prospective Class of 2011 students and their families to campus to explore student life, academics, research and internship opportunities and tips for financing an enriched liberal arts education.

In May, the College’s Junior Jump Start, an outreach to members of the Class of 2012, attracted nearly 600 people, a record.

The Admission Office also produced and distributed several new publications portraying all Union has to offer. These included an updated Union College Viewbook with a distinctive wraparound poster featuring a panorama of campus, and a coordinating travel piece. Also touting the Union brand in a dynamic, integrated fashion were brochures on financial aid, the Leadership in Medicine program and athletics. All of these new materials reached out to young audiences with exciting “posterization” effects popular in animated films and today’s new media.

Union’s robust recruitment efforts continue to bring the College in front of a broader and more diverse audience. A new partnership, for instance, is underway with schools in Atlanta. Spearheaded by Assistant Dean of Admissions Teran Tadal ’04 and Lola Azuana, an Atlanta-based General Electric manager, the program brings three students to Union from Southside Comprehensive High School this fall, including valedictorian Sarayfah Bolling and salutatorian Arkeisha Pace.

For the first time, Union mailed all prospective and current students a community values brochure that underscores the College’s most cherished beliefs. “We are Union” featured 14 faculty and students who represent Union at its best. The response to the new publication has been extraordinarily positive.
Union plays a major role in the local economy, not only in Schenectady but throughout the Capital Region. Our students, faculty and staff contribute in numerous ways to the local community in the money they spend and the civic and volunteer services they provide. Underscoring this commitment to its home, Union was selected as one of the 25 “best neighbor” urban colleges and universities. In addition, Schenectady Mayor Brian Stratton asked President Ainlay to join him at the New York State Conference of Mayors meeting in Saratoga Springs to discuss the strong relationship enjoyed by the city and the College.

Our resources at work

- OPERATING BUDGET: $120 million
- NUMBER OF EMPLOYEES: 844
- TOTAL PAYROLL PAID FOR YEAR ENDED JUNE 30, 2007: $41.3 million
- TOTAL ANNUAL ECONOMIC IMPACT ON SCHENECTADY COUNTY: $273.7 million
- ANNUAL EMPLOYMENT IMPACT ON SCHENECTADY COUNTY: 2,322
- ADMISSIONS VISITORS ANNUALLY: 4,500
- ATHLETICS SPECTATORS: 50,000
- ATTENDANCE AT ALUMNI WEEKEND, COMMENCEMENT & OTHER EVENTS: 12,000

Union at home in Schenectady

Learning and service went hand in hand for seven dedicated economics students this spring as they helped low-income working families and senior citizens file their tax returns free of charge, through the state Volunteer Income Tax Assistant Program. The students, who completed IRS certification training, served some 150 families at the Kenney Community Center — and secured more than a quarter of a million dollars in refunds for them. In the process, classroom discussions and readings on abstract concepts came alive as students tackled complicated tax codes. For Union’s neighbors, it all added up; recounting stories of high fees and questionable advice from paid preparers, they expressed tremendous appreciation for the assistance.
Invested: The history between Union College and the city of Schenectady is a long and rich one.

Union offers tremendous educational and cultural opportunities to the community, whether through free lectures and exhibits at the Nott Memorial, plays at the Yulman Theater or the popular, affordable chamber concerts in Memorial Chapel. In addition, downtown businesses depend on the College’s 840 employees and 2,150 students and their families to help their establishments thrive. Through the Union Schenectady Initiative, the College has invested more than $10 million to renovate dozens of homes, transform the streetscape and enhance the safety of surrounding neighborhoods. Union alumni also have made their mark on the city and region. With guidance from the Becker Career Center, they have gone on to hone their skills and become creative, civic-minded contributors to prominent businesses and organizations.

### UNION PLAYS A MAJOR ROLE IN THE LOCAL ECONOMY.

<table>
<thead>
<tr>
<th>Source of Funds as of June 30, 2007</th>
<th>Uses of Funds as of June 30, 2007</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Tuition &amp; Fees</strong></td>
<td>61%</td>
</tr>
<tr>
<td><strong>Room &amp; Board</strong></td>
<td>14%</td>
</tr>
<tr>
<td><strong>Investment Income</strong></td>
<td>8%</td>
</tr>
<tr>
<td><strong>Contributions</strong></td>
<td>8%</td>
</tr>
<tr>
<td><strong>Government Grants</strong></td>
<td>3%</td>
</tr>
<tr>
<td><strong>Bookstore, Athletics &amp; Other</strong></td>
<td>6%</td>
</tr>
<tr>
<td><strong>Instruction</strong></td>
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</tr>
<tr>
<td><strong>Student Aid</strong></td>
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</tr>
<tr>
<td><strong>Academic Support</strong></td>
<td>6%</td>
</tr>
<tr>
<td><strong>Student Services</strong></td>
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</tr>
<tr>
<td><strong>Institutional Support</strong></td>
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<tr>
<td><strong>Operation &amp; Maintenance of Plant</strong></td>
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</tr>
<tr>
<td><strong>Employee Benefits</strong></td>
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</tr>
<tr>
<td><strong>Athletics</strong></td>
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<tr>
<td><strong>Sponsored Programs</strong></td>
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</tr>
<tr>
<td><strong>Dining, Bookstore &amp; Other</strong></td>
<td>10%</td>
</tr>
<tr>
<td><strong>Debt Service</strong></td>
<td>3%</td>
</tr>
</tbody>
</table>

For a full financial statement, please go to www.union.edu
Endowment

Union has made tremendous strides in the growth of the endowment. The total return for the endowment for the fiscal year ended June 30, 2007 was 18.95 percent, with a total market value of $370 million.

FUND PERFORMANCE - PEER ANALYSIS—WILSHIRE ENDOWMENT UNIVERSE

<table>
<thead>
<tr>
<th>Year</th>
<th>Ending 6/30/07</th>
<th>Ending 6/30/06</th>
<th>Ending 6/30/05</th>
<th>Ending 6/30/04</th>
<th>Ending 6/30/03</th>
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</thead>
<tbody>
<tr>
<td>Union (Gross of Fees)</td>
<td>18.95%</td>
<td>13.80%</td>
<td>11.20%</td>
<td>18.70%</td>
<td>4.90%</td>
</tr>
<tr>
<td>5th Percentile</td>
<td>21.0%</td>
<td>15.7%</td>
<td>11.9%</td>
<td>31.0%</td>
<td>15.3%</td>
</tr>
<tr>
<td>25th Percentile</td>
<td>18.8%</td>
<td>12.8%</td>
<td>10.3%</td>
<td>17.1%</td>
<td>4.8%</td>
</tr>
<tr>
<td>50th Percentile</td>
<td>17.3%</td>
<td>11.2%</td>
<td>8.4%</td>
<td>14.1%</td>
<td>3.5%</td>
</tr>
<tr>
<td>75th Percentile</td>
<td>15.3%</td>
<td>8.3%</td>
<td>7.4%</td>
<td>10.2%</td>
<td>1.6%</td>
</tr>
<tr>
<td>95th Percentile</td>
<td>6.4%</td>
<td>4.6%</td>
<td>5.8%</td>
<td>4.6%</td>
<td>1.7%</td>
</tr>
</tbody>
</table>

The Wilshire Associates Endowment Universe is made up of 219 endowment funds.
Financial Ratios

Our financial ratios (measured by Moody’s Investor Service) reflect a very strong financial position, as evidenced by our A1 credit rating.

CONTRIBUTION RATIOS
TUITION/ROOM & BOARD (NET OF FINANCIAL AID)
Measures the reliance on tuition, room and board revenue.

Due to the large contribution from investment income at AAA institutions, tuition, room and board, and gifts and pledges contribute a lower percentage to overall revenue than is the case at lower rated institutions.
The generous financial support by alumni, parents and friends and their outpouring of participation in so many activities and events in 2006-2007 made this a significant year in the College’s history. The You are Union Campaign continued to surge ahead, raising funds for student scholarships, faculty support, new facilities, community service, undergraduate research and the Union Annual Fund. Alumni events spanned the country—and the world. The “Welcome Back to Union” tour, featuring Union’s own award-winning video, brought President Ainlay to eight states and the District of Columbia.

**You Are Union Campaign Highlights**

- **BUILDINGS DEDICATED:**
  - Taylor Music Center
  - Breazzano House
  - Center for Bioengineering and Computational Biology
- **NUMBER OF NEW SCHOLARSHIPS:** 15
- **NUMBER OF NEW PROFESSORSHIPS:** 5
- **$ TO ENDOWMENT:** $6.8 million
- **$ TO CAPITAL PROJECTS:** $2.6 million
- **$ TO PLANNED GIFTS:** $6.3 million
- **TOTAL RAISED (THROUGH JUNE 30, 2007):** $129,589,064

ABOVE: David Breazzano ’78 poses with his family in front of the former Orange House, which was dedicated to honor his gift. From left are his mother, Dona Robinson; son, Jeremy, Class of 2007; and wife, Roxanne.

BELOW: James W. Taylor ’66, left, President Stephen C. Ainlay and John E. Taylor ’74 dedicate the Taylor Music Center.
Alumni Club Activities/Events

More than 60 alumni events were held nationally and internationally in 2006-07, with some 2,500 alumni and guests. In addition to club events, alumni also got together in Sicily and Tuscany and on an Amazon River journey. Newly inaugurated President Ainlay began his national tour in November in Boston, where he unveiled the award-winning “Welcome Back to Union College” video, showcasing new programs and buildings on the majestic campus. Club events were also held in New York City, Rochester, Philadelphia, Chicago, Washington, D.C., and throughout Florida, Texas and California.

Alumni & Other Awards

- Lee Davenport ’37, Alumni Gold Medal
- Joseph Hinchey ’47, Alumni Gold Medal
- Ivan Kaminow ’52, Electrical Engineering Silver Award
- Richard Fateman ’66 Computer Science Gold Award
- Thomas Hitchcock ’66, Distinguished Service to Union
- John Temple ’67, Alumni Gold Medal
- Mark Zauderer ’67, Eliphalet Nott Medal
- Ira Rutkow ’70, Founders Medal
- Philip Disorbo ’71, Eliphalet Nott Medal
- Stephen Ente ’75, Special Appreciation Award
- Lisa Freed ’86, Civil Engineering Gold Award
- Samuel Tolkoff ’96, Civil Engineering Silver Award
- Jonathan Comeau ’97, Electrical Engineering Gold Award
- Hilary Tann, the John Howard Payne Professor of Music, Faculty Meritorious Service Award
- Lawrence Hollander, Dean of Engineering Emeritus, Dean’s Award
- CASE District II Silver Award for Alumni Relations Programming (ReUnion 2005, presented in 2006)
- Silver "Telly" award for “Welcome Back to Union College” video, honoring distinction in creative work

Alumni Events

Spanned the country—and the world.

Some 2,000 alumni, parents and friends attended Homecoming & Family Weekend in the fall. Among the activities were the presentation of service and achievement awards; talks by National Book Award winner Andrea Barrett ’74 that kicked off the English Department’s Alumni Writers Series; and a poster session by summer research students. In the spring, ReUnion drew a record 1,750 alumni and guests. They attended the Breazzano House dedication, an Engineering awards reception, a lecture by mystery crime writer Kerrie Ticenor Droban ’87 and Alumni Convocation. Physician and collector Aaron Feingold ’72 presented two treasures to the College—a first edition of Einstein’s *Theory of Relativity* and a 1921 manuscript from a lecture series on Einstein’s theory by renowned scientist and Union professor Charles Proteus Steinmetz.
Union Fund Fast Facts

- $4.6 million raised
- 8,314 donors
- 41% alumni participation (204 new donors over the previous year)
- 74% graduating seniors’ participation in class gift
- 10 ReUnion classes achieved 50% class participation or higher
- 695 Terrace Council members (up 11% over the previous year)
- 304 volunteers
- 93% Alumni Council participation
- 8 achievement awards presented

Select Grants & Other Support

- NATIONAL SCIENCE FOUNDATION (NSF): Valerie Barr (Computer Science, with Chun Wai Liew, Lafayette), "Campus Wide Computation Initiative—A New Model for Computing Education," $1,150,000 total; $560,000 to Union

- NSF SCHOLARSHIP IN SCIENCE, TECHNOLOGY, ENGINEERING & MATHEMATICS (S-STEM): Cherrice Traver (Dean of Engineering and Computer Science) and Doug Klein (Dean of Interdisciplinary Studies & Special Programs), "Supporting Scholars in Science and Engineering," $499,983

- NSF MAGNETIC RESONANCE IMAGING (MRI): Cherrice Traver (Dean of Engineering and Computer Science) and Doug Klein (Dean of Interdisciplinary Studies & Special Programs), "Supporting Scholars in Science and Engineering," $499,983


- ACS PETROLEUM RESEARCH FUND, NYSERDA AND KECK GEOLOGY CONSORTIUM: John Garver (Geology), $217,200 (total) for research involving fission tracks in radiation-damaged detrital zircon and tectonic and climatic forcing of the Swiss Alps

- DEPARTMENT OF ENERGY: Michael Vineyard (Physics and Astronomy), "Nucleon Structures with Electromagnetic Probes," $256,000


- ACS PETROLEUM RESEARCH FUND, NYSERDA AND KECK GEOLOGY CONSORTIUM: John Garver (Geology), $217,200 (total) for research involving fission tracks in radiation-damaged detrital zircon and tectonic and climatic forcing of the Swiss Alps
UNION COLLEGE  
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www.union.edu

NYS EDUCATION DEPARTMENT: $76,000 for STEP (Science and Technology Education Program for high school students)

DAVIS UNITED WORLD COLLEGE (UWC): $55,000 for scholarships for UWC students, recruitment for 2007-08 and a student project

ANDREW W. MELLON FOUNDATION: President Stephen C. Ainlay, $50,000 President’s Discretionary Award

BANK OF AMERICA: $20,000 for student summer internships at local community non-profit organizations

Volunteers

Union is grateful to the hundreds of dedicated volunteers who give generously of their time and talents. Whether planning activities behind the scenes, serving as class officers and career mentors, supporting college programs and services, or making fund-raising calls, Union volunteers have a profound impact on campus life and provide a solid foundation for Union’s continued vitality. During the 2006-07 academic year, Union’s 700-plus volunteers were a formidable force in supporting the unique Union brand. Parent volunteers, for instance, hosted numerous freshman sendoffs around the country. Union student volunteers also provide a vital connection between their peers and alumni. Interest in the Union College Student Alumni Association (SAA), now in its fifth year, continues to soar. Working with the Office of Alumni Relations, SAA members help bring students and alumni together.

Parents

Union parents are some of the most passionate around, and in 2006-07, they were a solid presence on campus. A record number of parents attended Homecoming & Family Weekend, where they brought their energy and enthusiasm to the Parents Association meeting and Parents Committee breakfast. Parents also showed their support for the Steinmetz Symposium and Prize Day Weekend, watching with pride as their offspring presented their research and were recognized for academic, scholarly, creative and leadership achievements. Union parents are generous with more than their time; some 1,400 donors gave more than $745,000 to the College to support numerous campus initiatives, from scholarships to technology upgrades.

CLASS OF ’72 WOMEN

Twelve women who transferred to Union as juniors in 1970 were among the first female undergraduates on campus. A 35th anniversary luncheon united some of these pioneering women graduates of the Class of 1972 during ReUnion 2007. “We left safe places, and we had to stretch out into the unknown,” said Margaret “Meg” (Patterson) Green. “My only regret about my two years at Union is that it could not have been four.” Said Camille (Avakian) Price: “Being the only woman in all of my biology classes, they could have pulled rank and closed me off, but I never felt out of place.” Others attending the luncheon included Susan (Mullaney) Maycock, Mary John Boylan and “Kin” Andrea (Flagg) Bolz.

Neuroscience major Kaitlyn Tagarelli worked on research with Prof. Robert Olberg

Go Dutch! Union’s supporters are among the loudest and proudest.

Susan Mullaney Maycock holds a photo of Union’s first cheerleading team as her former roommate “Kin” (Andrea) Flagg Bolz looks on during the Women of ’72 luncheon.

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Go Dutch! Union’s supporters are among the loudest and proudest.

Susan Mullaney Maycock holds a photo of Union’s first cheerleading team as her former roommate “Kin” (Andrea) Flagg Bolz looks on during the Women of ’72 luncheon.
Throughout the year, the College found itself making headlines and garnering excellent publicity for its professors, programs and public events, as well as for student accomplishments, new facilities and high-profile guests. The well-regarded Union brand was widely showcased, from scores of stories in local and regional newspapers to well-placed mentions in *The New York Times*, *The Chronicle of Higher Education* and *Vanity Fair* (and even a few words in Beijing’s *China Daily*). Union people and events also were featured repeatedly on local television and public radio stations.

**Union in the News**

*The New York Times* featured the College twice. In a July 30, 2006 story, the newspaper included Union among 20 “hidden gems” on the higher education landscape. A year later, a *Times* reporter and photographer visited campus to experience residential life at Union. His report on the Minervas, titled “Fraternizing,” was featured in a two-page spread in the July 29, 2007, Education Life section. The story included a photo of a popular Green House jam session and quotes from President Stephen C. Ainlay; Thomas D. McEvoy, dean of Residential and Campus Life; Thomas C. Gutenberger, vice president for College Relations; Shelton S. Schmidt, Economics professor; and several students.

*The New York Times* has a circulation of 1.6 million on Sundays.

With a special thanks to Phil Beuth ’54, the College was able to land ABC News anchor Charles Gibson as its Commencement speaker. The media seized upon Gibson’s sage advice on ethical imperatives to graduates—nearly 700 outlets, from Baton Rouge to Beijing, picked up the story and shared it with millions.

Binyavanga Wainaina, Union’s writer-in-residence, achieved global recognition for his writing. During the past year he was named one of the 50 best artists in Africa by the British newspaper, *The Independent*; was featured in *Vanity Fair’s* special issue devoted to Africa; was the subject of an article in the *Chronicle of Higher Education*; and won *The Virginia Quarterly Review’s* prestigious top short fiction prize.

In January, the College published an ad in *The New York Times* distinguishing itself as: “Committed to the life of the mind. Steeped in a tradition of innovation. A balance of theoretical and practical. Small but global.” The ad was designed to detail the College’s virtues, underscore its growing national reputation and invite readers to discover for themselves what the newspaper has hailed as a treasure.
Union in the Movies

In March, 35 years after parts of “The Way We Were” were filmed here, the campus took another star turn when scenes from the upcoming movie, “Winter of Frozen Dreams,” starring Keith Carradine and Thora Birch, used the College as a backdrop. The independent movie is set for release in 2008.

Publications

Union’s Communications Office keeps 26,000 alumni and friends informed and connected through numerous publications, including the quarterly Union College magazine. In 2006-07, cover stories captured the presidential inauguration, new Taylor Music Center; medical pioneers and Commencement. In the Web version of the spring issue, readers followed three graduates up Africa’s Mount Kilimanjaro by viewing short video clips.

Gibson by the Book

- Total number of media outlets (print, online) that picked up story: 690
- Number of newspapers in top 100 by circulation: 81
- Largest audience: Yahoo! News, with an estimated 32.5 million monthly visitors
- Most unusual appearance: China Daily in Beijing

Guests at Union

The College also attracted attention for such prominent guest speakers as Gen. Wesley Clark, CNN journalist Soledad O’Brien and environmentalist Bill McKibben. The acclaimed annual Chamber Concert Series, featuring such musical talents as the Emerson String Quartet, Julia Fischer, Milana Chernyavska, Leon Fleisher, David Finckel and Wu Han, also kept Union in the news. Metroland magazine’s “Best of 2006” edition cited the programming as Best Classical Music Series and named Memorial Chapel Best Classical Music Venue.

Web & Calendar News

Finally, if you really wanted to know what was happening on campus, all you had to do was click on to the College’s own Web site (www.union.edu). The site has been transformed into its own news outlet for stakeholder audiences, including students, parents, faculty and alumni. There, visitors can browse for news, profiles and photos, along with a comprehensive campus calendar giving a quick and easy snapshot of the exciting things happening at Union.
As you have seen in the pages of this report, this is truly an exciting and transformative time in the life of Union College. I can assure you that there is a genuine enthusiasm among members of the Board, whose names appear on the facing page.

Union has accomplished much over the past year. We welcomed an outstanding new president in Stephen C. Ainlay, who was eagerly at work getting to know Union and its people several months before he even took office. Stephen's energy seems only to have increased in his first year.

Through input from throughout the Union community, we developed a Strategic Plan that will both guide our future and distinguish Union as a true leader in American higher education. The Board enthusiastically affirmed this plan last winter, and implementation is well under way.

We also have made significant strides in nearly every aspect that defines our College. We have new buildings that would be the envy of any institution. We have faculty, students and staff who are truly committed to our distinctive educational enterprise. And we have alumni and other friends whose generosity makes it possible to dream big (as one grad wrote on his mortarboard this past June).

Finally, I owe a debt of gratitude to my predecessor, Stephen Ciesinski ’70, a longtime trustee who chaired the Board over the past five years. It is noteworthy that Steve's leadership spanned the birth of the Minervas, a new president, a Strategic Plan and a high-performing endowment.

It is indeed our good fortune that Steve will continue on the Board, and I look forward to working with him.

The preceding pages give a sampling of recent accomplishments and exciting new initiatives. And the future promises many more.

On behalf of my colleagues on the Board, I invite you to join us on the next leg of Union’s journey.

Sincerely,

Frank L. Messa ’73
CHAIRMAN
# THE COLLEGE LEADERSHIP

## Board of Trustees

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- David B. Chapnick ‘59, A.B., LL.B. Of Counsel, Simpson Thacher & Bartlett (1991)

### TERM TRUSTEES

- Robert D. Bertagna ’85, B.A., M.B.A. Managing Director, Lehman Brothers
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- John J. Castellani ’72, B.A. President The Business Roundtable
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**PRESIDENT**

Stephen C. Ainlay, B.A., M.A., Ph.D.

**VICE PRESIDENTS**

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## Administration

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